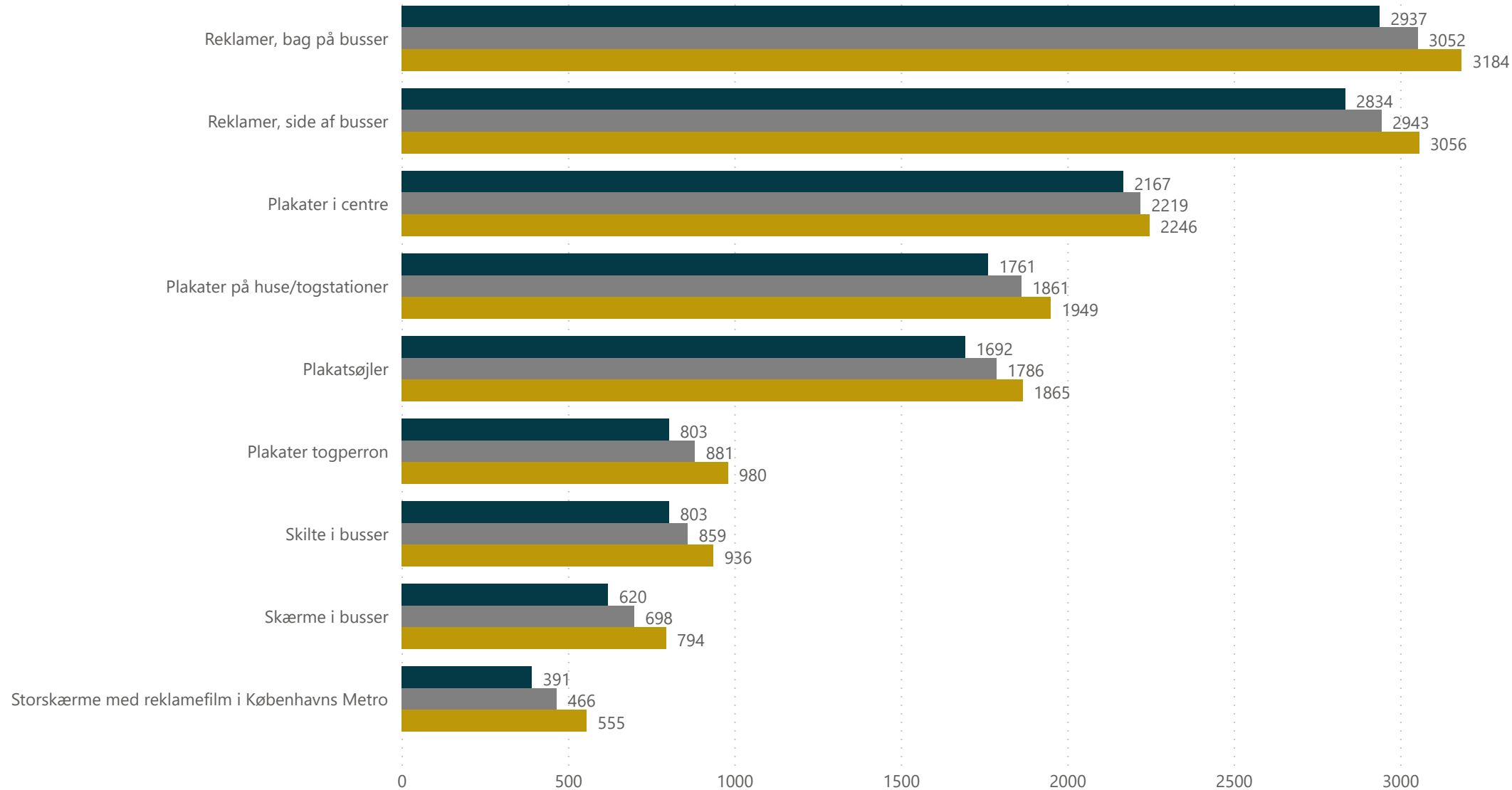


Index Danmark/Gallup 2. halvår 2022- 1. halvår 2023
Offentliggjort 15. september 2023

Øvrige medier Uge

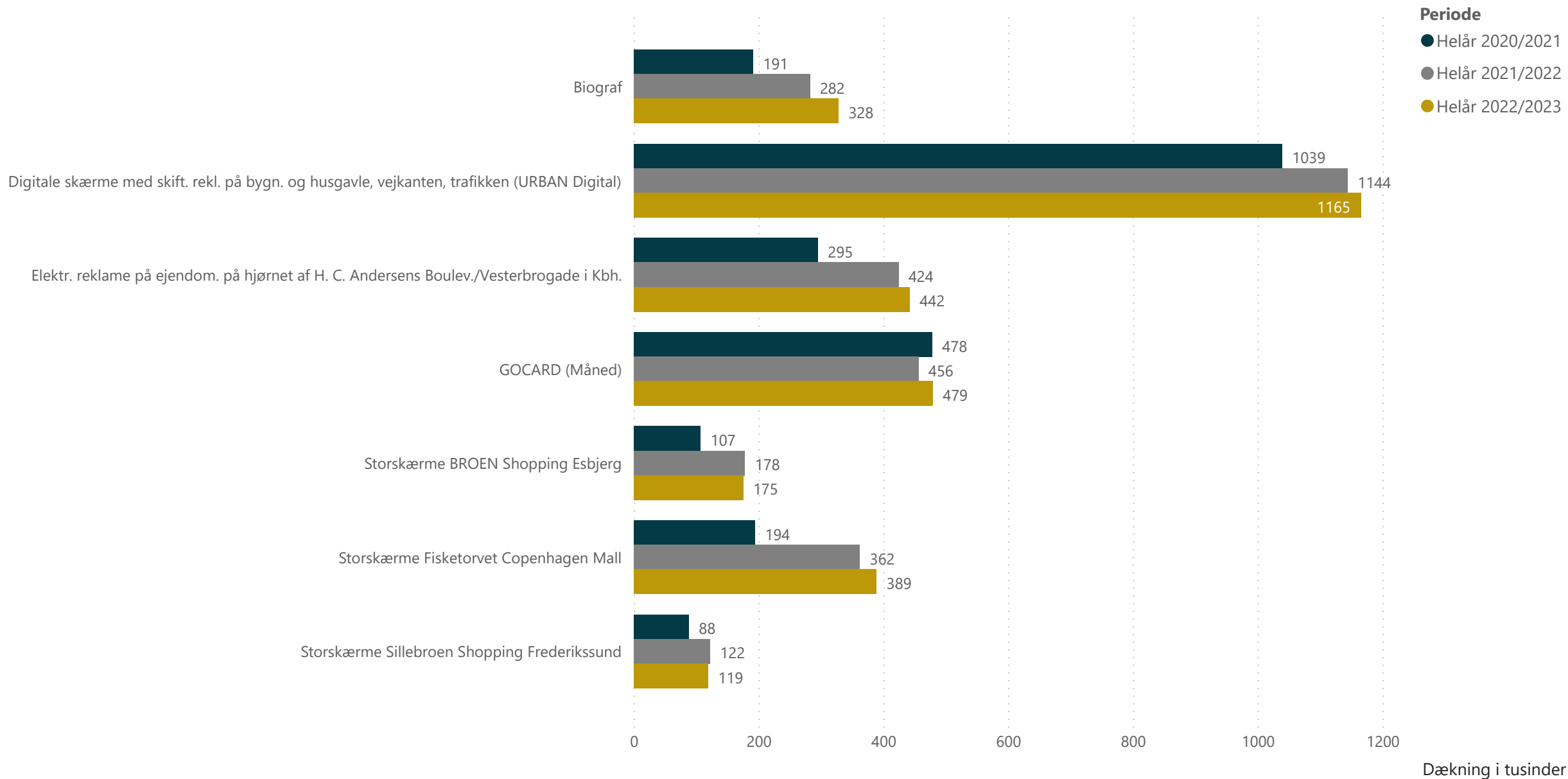
Periode

- Helår 2020/2021
- Helår 2021/2022
- Helår 2022/2023

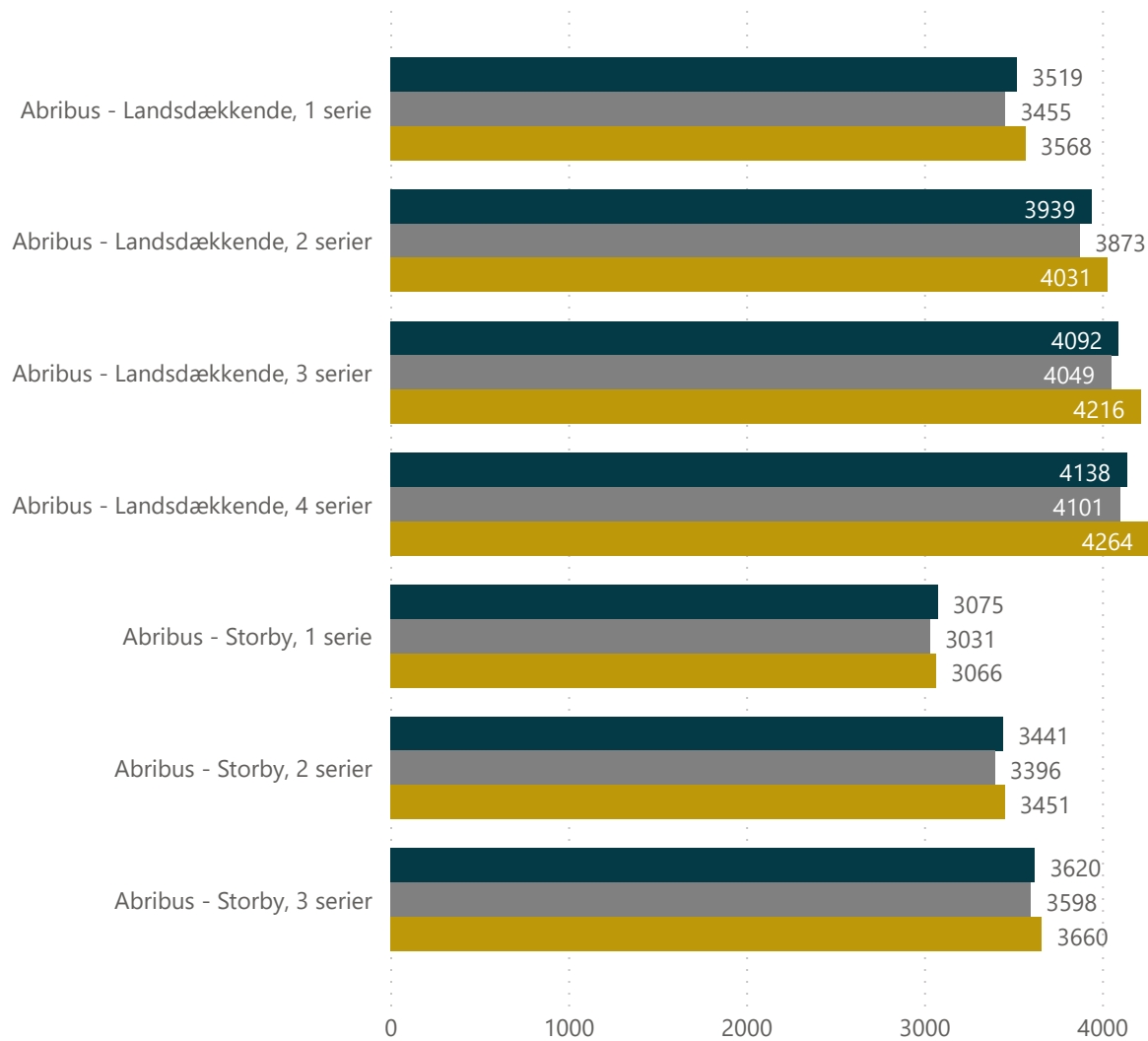


Dækning i tusinder

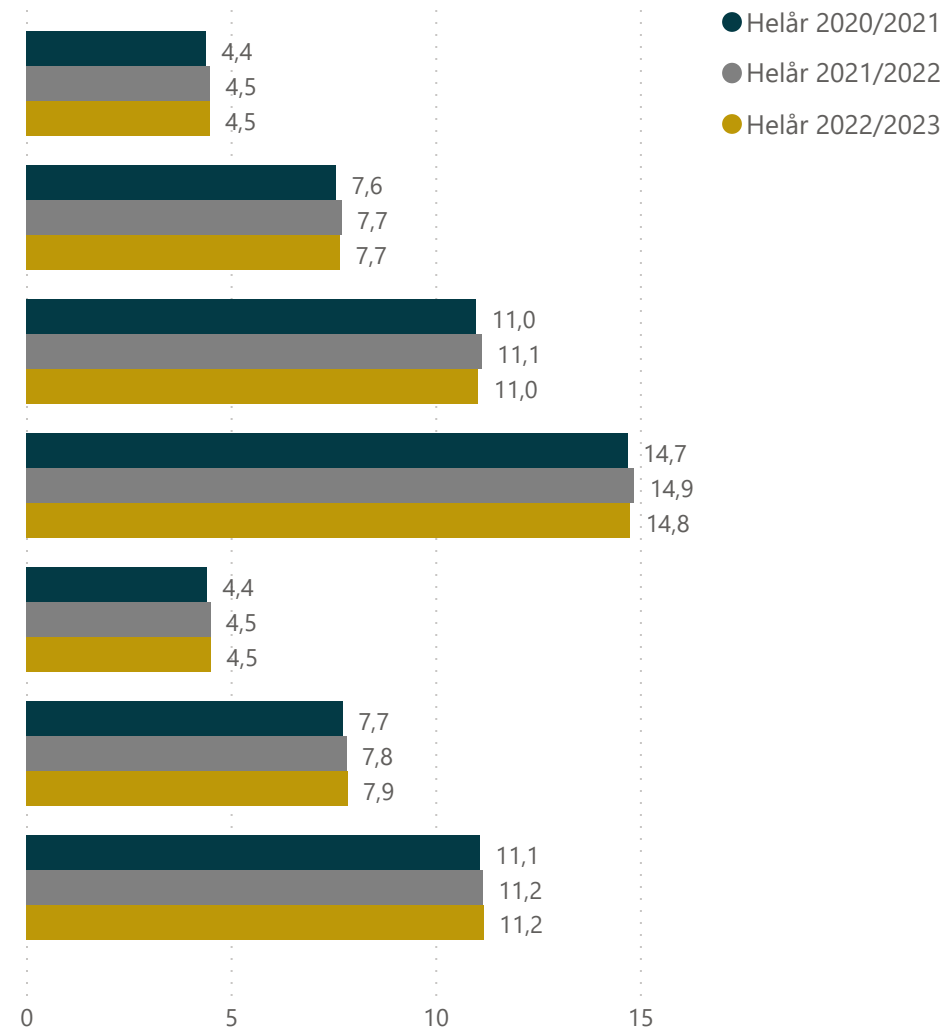
Øvrige medier Uge



Outdoor 7 dage Dækning

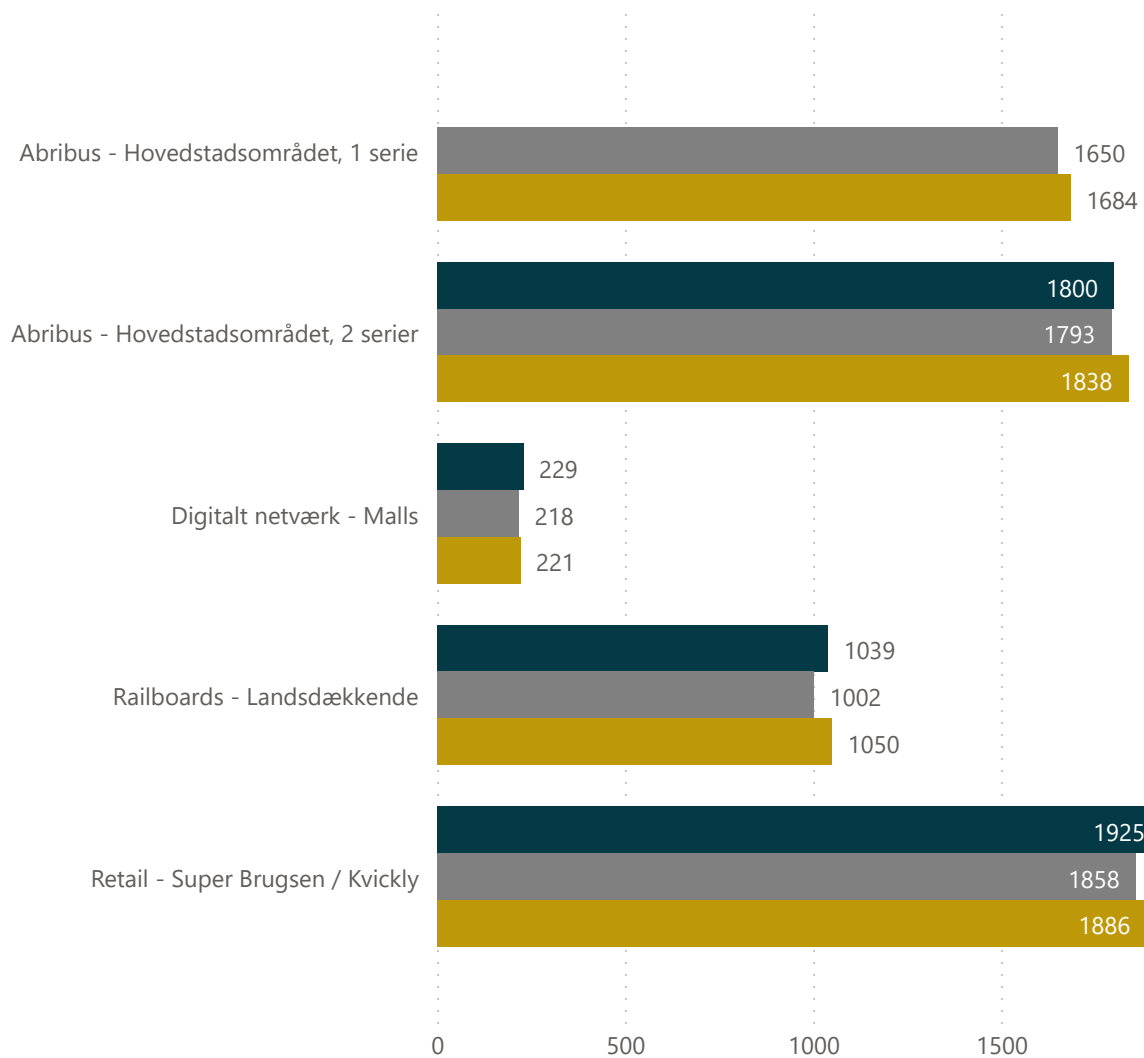


Outdoor 7 dage Frekvens

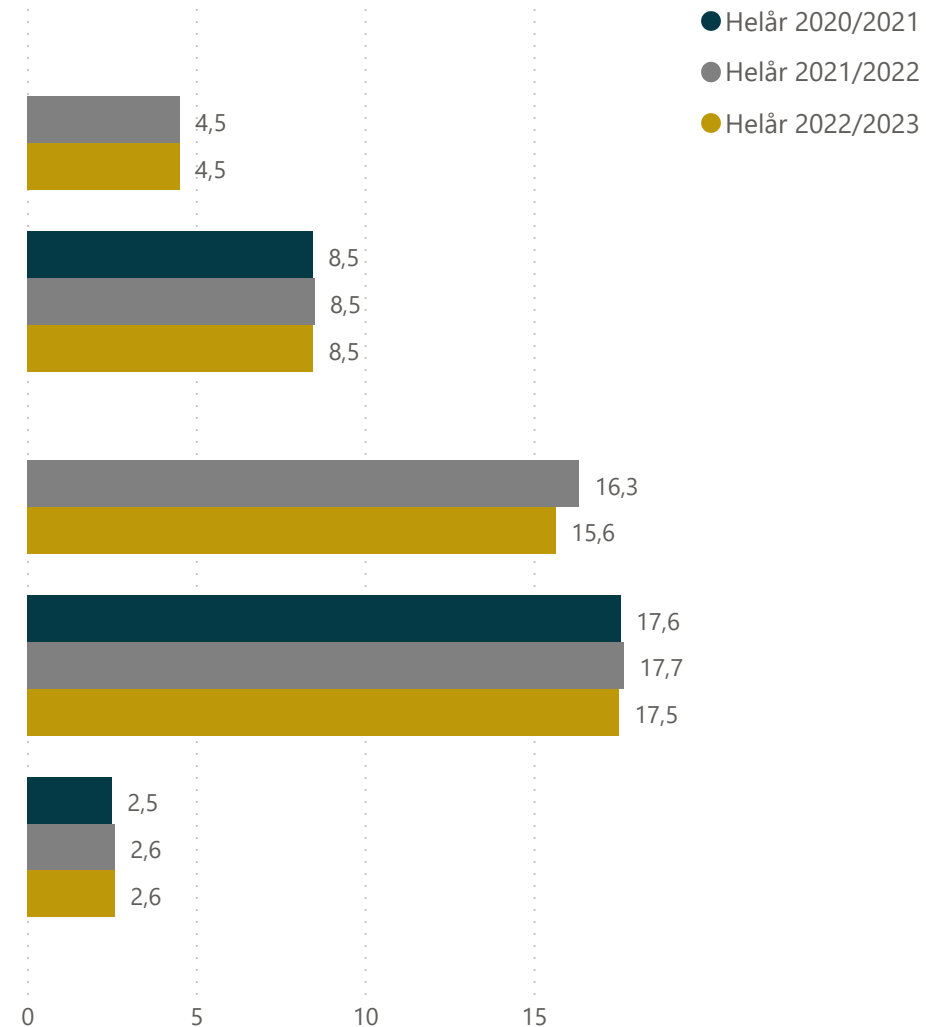


Dækning i tusinder

Outdoor 7 dage Dækning

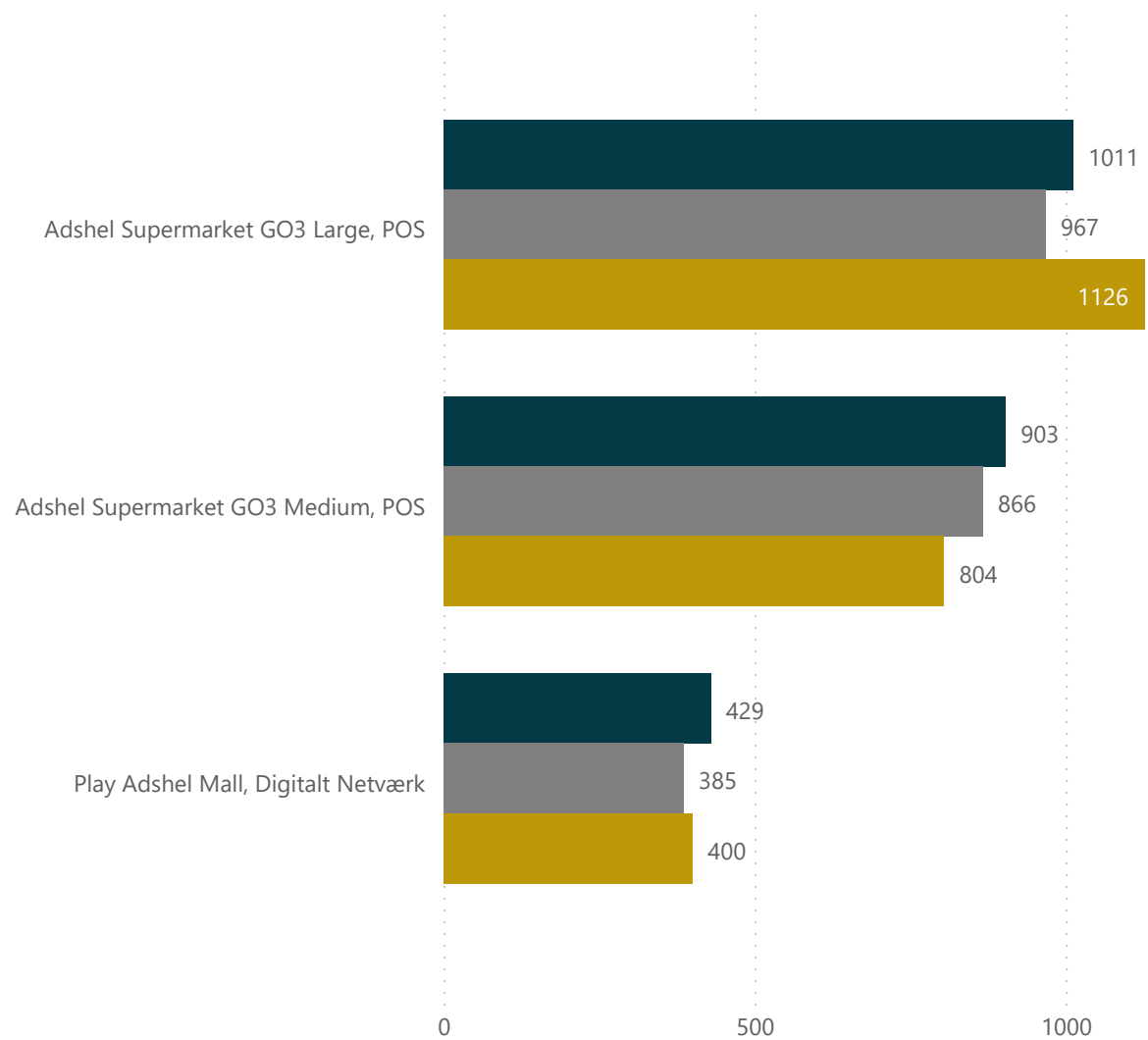


Outdoor 7 dage Frekvens

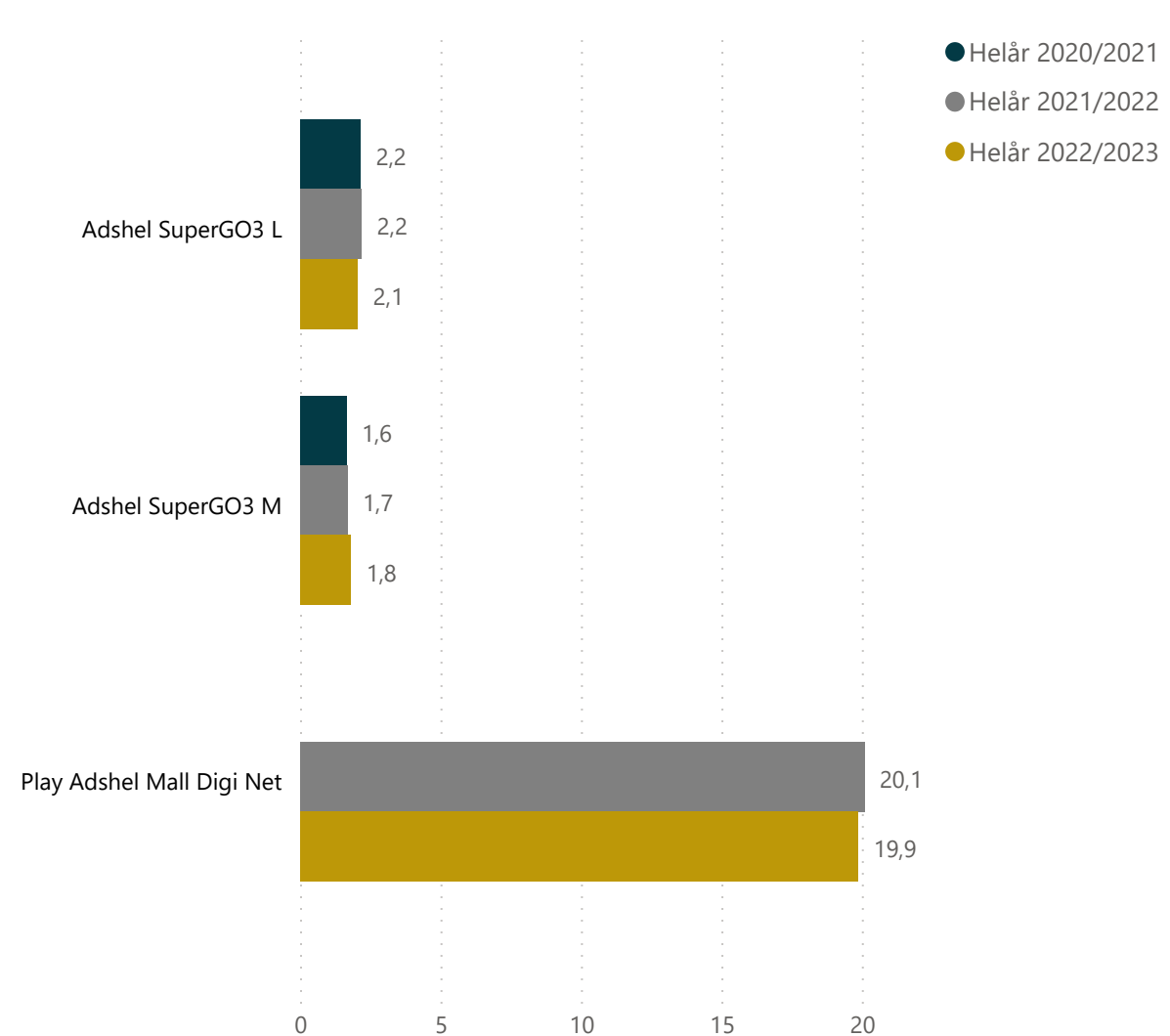


Dækning i tusinder

Outdoor 7 dage Dækning

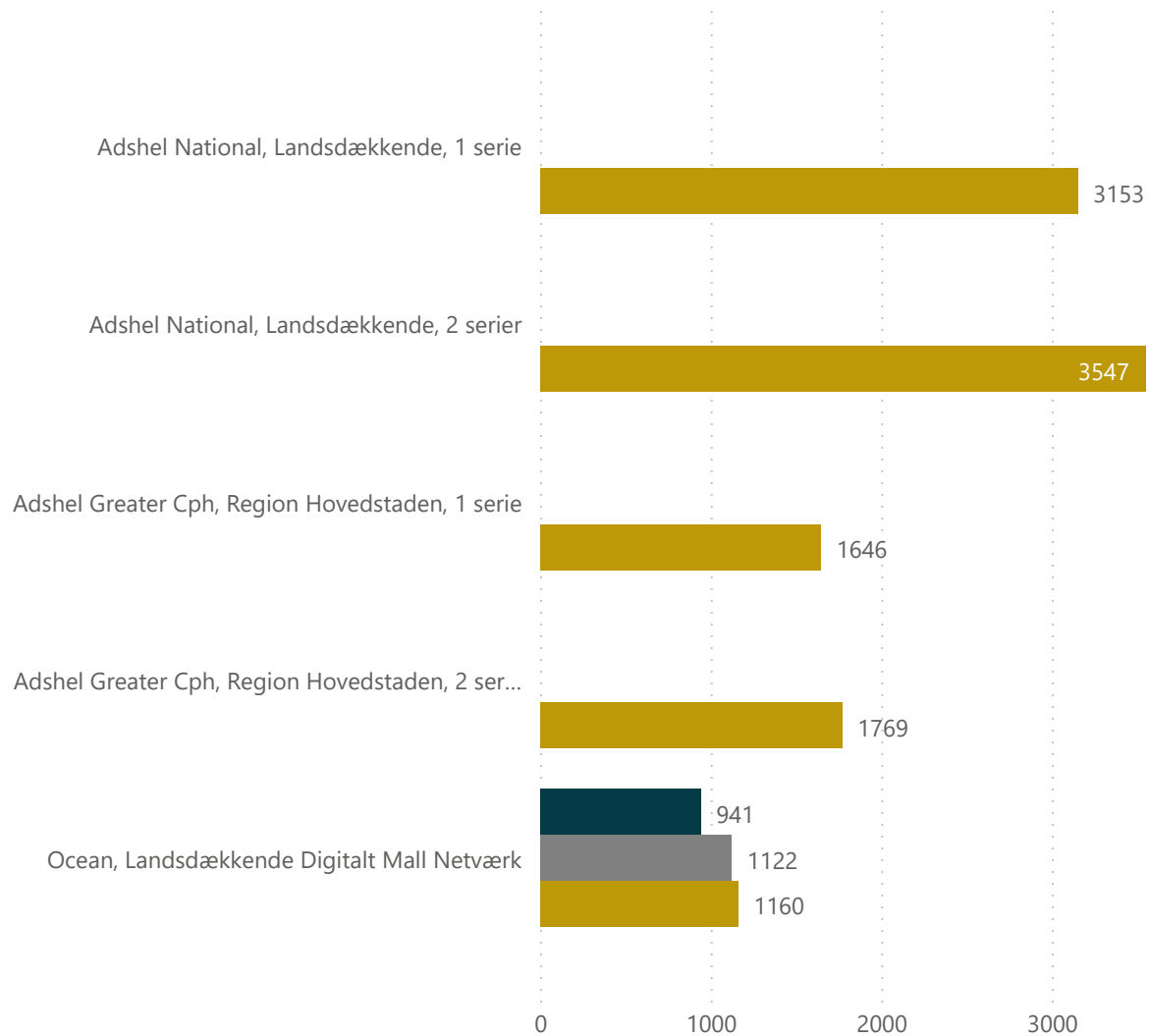


Outdoor 7 dage Frekvens

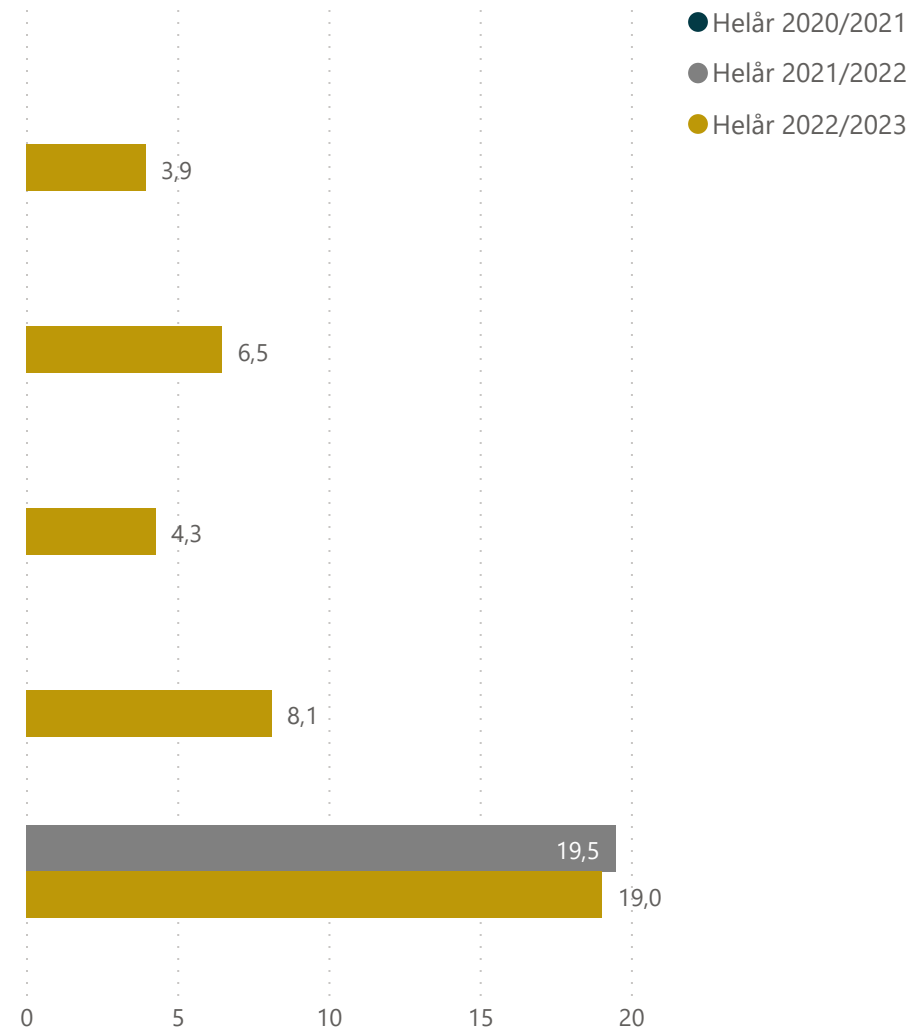


- Helår 2020/2021
- Helår 2021/2022
- Helår 2022/2023

Outdoor 7 dage Dækning



Outdoor 7 dage Frekvens



Dækning i tusinder

Noter



Adshel supermarket GO3 Large - Ændret i serierne i 2022

Adshel supermarket GO3 Medium - Ændret i serierne i 2022

Adshel National Large - Ny serie

Adshel National Medium - Ny serie

Adshel Greater Cph, 1 serie - Ny serie

Adshel Greater Cph, 2 serier - Ny serie